

FIND THE 'I'

# THINK BG

IMAGINATION, IDEAS, INNOVATION, INSPIRATION, IMAGE, IDENTITY

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## NEWS

As we prepare for the season of giving, BG AD Group would like to share our experience with Calvary Children's Home, a local residential home for the youth. The children of Calvary attend public schools and participate in community activities, which ultimately enriches them spiritually, socially and physically. We quarterly donate to Calvary, so that these children will experience new beginnings. For information on how you can help, visit: <http://www.calvarykids.org/help.php>.

~Mariah Avant – Senior Project Coordinator



## PARTNERS

- |              |      |
|--------------|------|
| A & E        | WBTW |
| ABC          | WBZV |
| CBS          | WDBJ |
| CNBC         | WDUN |
| CNN          | WDUV |
| ESPN         | WFFH |
| ESPN2        | WFHT |
| Food Network | WFOX |
| Fox News     | WFTV |
| Fox Sports 1 | WGGH |
| Fox Sports 2 | WJAX |
| Freeform     | WJLA |
| HGTV         | WJXA |
| MSNBC        | WJZY |
| PBS          | WKHG |
| TBS          | WKHX |
| TNT          | WKKT |
| UP           | WKMG |
| KDFW         | WLAC |
| KHOU         | WLRT |
| KTVT         | WPLG |
| KYW          | WPVI |
| NBC News 12  | WQQQ |
| WACH         | WQUL |
| WAGA         | WRAL |
| WAKB         | WRLH |
| WAY-FM       | WSB  |

People will forget



what you said,

people will forget

what you did,

but people will never forget

### HOW YOU MAKE THEM FEEL.

- Maya Angelou



## YOU'RE NOT GOING TO BELIEVE THIS

As we approach Thanksgiving or perhaps just sat through dinner, I hope this has been a great season for you and your family. What always inspires me about Thanksgiving is the fact that it is not a worldwide holiday, but one Americans set aside to give thanks. Thanks for friends, family and the abundances that we enjoy. Why do I bring this up? We work with our clients to solve problems. We have found that when we do, our client's not only give us thanks, but also the people they serve. When you hear worries, or stresses this holiday season, please remember that we all have them. Give thanks for all.

~Darien Southerland – CEO/President



## ACCOUNTS

Carriage Automotive Group of Gainesville, GA will be making a BG move in 2017 by opening an additional KIA dealership in Woodstock, GA. This store will be conveniently located off I-575 near The Outlet Shoppes at Atlanta. We will be shaking up new media tactics for Carriage in 2017. If that isn't exciting enough, you should attend their Grand Opening in March. BG knows how to get-down with food, entertainment and sought-after prizes. As BG's first client, we are thankful and proud to witness Carriage's BG success. For more details on Carriage's accomplishments, checkout: <http://bgadgroup.com/work/carriage-auto/>.

~Mariah Avant – Senior Project Coordinator



## PARTNERS

WSET	FOX54
WSIC	Joy FM
WTHB	Kicks 99.7
WTHR	KISS 104.1
WTKR	Perry Broadcast
WTSP	Rick&Bubba
WTTG	Star 94
WTVT	WGAC AM
WVBL	WGUS 102.7
WVEC	WKXC99 FM
WVFX	WNGC 1-6.1
WWEV	Augusta Chronicle
WYNF	Gainesville Times
104.7 The Fish	WSCG
680 The Fan	92.9 The Game

## EVENTS



**Rivalry Day at the CFHOF**  
11/16 @12PM

**Thanksgiving**  
11/24

**Falcons Landing**  
11/27, 12/4, 12/18, 1/1

**CHOA Christmas Parade**  
12/3 @10:30AM

**Friday Night Lights**  
11/25, 12/2, 12/9

**Girls Scout Cookie Rally**  
12/10 @10AM

## BG SPOTLIGHT

At BG, we love to recognize our staff on their outstanding performances. This month, one of our gold star ambassadors, Copelyn Jue, was recognized on the Miss Cobb County web page, as well as the Marietta Daily Journal, for winning Miss North Georgia State Fair! Copelyn always brings her award-winning smile on-site and we are so proud of her BG WIN! Copelyn attends the North Georgia State Fair every year, and one day thought "wouldn't it be fun to enter"? In the past, she won Miss Cobb County Outstanding Teen and NGSF Outstanding Teen. Her determination and bubbly personality are just a few things why we are so grateful to have her on our team. Way to go, Copelyn!



~Lauren Kandrack – Project Coordinator

## A BG HELLO

